

Global Nutrition and Obesity:

How Much Government Help is Helpful?

FRIDAY, FEBRUARY 20, 2009

12:30 – 5:30 PM

MCCORMICK TRIBUNE CONFERENCE CENTER

1870 CAMPUS DRIVE

NORTHWESTERN UNIVERSITY

www.globalnutritionandobesity.org

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SCHEDULE

- 12:30–1:00PM** **Networking and Registration**
- 1:00–1:10PM** **Welcome and Introduction**
Art Winter, Attorney and Conference Organizer
- 1:10–1:25PM** **Global Nutrition and Obesity: Background Issues**
Art Winter, Attorney and Conference Organizer
- 1:25–2:05PM** **The Fattening of America and What to Do About It**
Dr. Eric Finkelstein, Health Economist, RTI International, co-author of The Fattening of America: How the Economy Makes Us Fat, If It Matters and What to Do About It
- 2:05–2:30PM** **Break**
- 2:30–3:00PM** **Life, Liberty and the Pursuit of Wellness**
Dr. James Galloway, Rear Admiral, Assistant Surgeon General, Regional Health Administrator, U.S. Public Health Service
- 3:00–3:30PM** **Pediatric Obesity Issues**
Dr. Katherine Kaufer Christoffel, Director of the Children’s Memorial Research Center, and Faculty, Northwestern Feinberg School of Medicine
- 3:30–3:50PM** **Summing Up and Additional Thoughts**
Michael Diamond, President, World Resources Chicago, and Global Health Studies Faculty, Northwestern University
- 3:50–4:00PM** **Description of Breakout Sessions and Fellowship Information**
Nathaniel Whittimore and Ryan Pederson, NU Center for Global Engagement
- 4:05–4:40PM** **Breakout Session 1**
- 4:45–5:15PM** **Breakout Session 2**



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BREAKOUT SESSIONS

- 1) Meaningful Involvement: How Can You Get Involved?**
Michael Diamond and Robert I. Herskovitz, *Deputy Regional Health Administrator, U.S. Public Health Service*
How to belong, how to align, and how to engage.
- 2) Health Promotion - Ideas from and for the Private Sector**
Ted Theophilos, *Founder and CEO Engagement Health LLC and former general counsel of RR Donnelly, FCB International and A.C. Nielsen*
- 3) Issues in American Indian Health**
Dr. James Galloway
Dr. Galloway spent many years working with Native American communities.
- 4) President Obama's Proposals and Useful Ideas from Other Presidential Candidates and Other Countries**
Eric Finkelstein and Art Winter
Relevant policies on which the recent Presidential candidates campaigned, as well as other proposals of the Obama Administration and good ideas from around the world.

CONTACT US

This conference is Foundation-supported at no cost to the Attendees.

If you have questions, please contact:

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DIRECTIONS + PARKING

FROM CHICAGO ON NORTHBOUND LAKE SHORE DRIVE: Turn north (right) on to Sheridan Road at Hollywood Avenue and follow Sheridan (winding) north approximately four miles to the Northwestern campus. Veer on to Campus Drive at large Northwestern University sign where Sheridan curves left away from the lake.

FROM THE NORTH: Take the Edens Expressway (I-94) to Dempster Street, and take the eastbound Dempster Street exit. Follow Dempster Street east to Chicago Avenue. Turn left (north) on Chicago Avenue. Proceed about a mile and then turn right (east) on Sheridan Road where Chicago Avenue ends. Turn left (north) on Campus Drive (one-quarter mile later, just beyond the Northwestern University sign, where Sheridan Road reaches the park at Lake Michigan).

FROM THE SUBURBAN SOUTH: Take the Tri-State Tollway (I-294) or Edens Expressway (I-94) to Dempster Street, Take the eastbound Dempster Street exit. Follow Dempster Street east to Chicago Avenue. Turn left (north) on Chicago Avenue. Turn right (east) on Sheridan Road where Chicago Avenue ends. Turn left (north) on Campus Drive where Sheridan Road reaches the park at Lake Michigan.

FROM O'HARE INTERNATIONAL AIRPORT: Take I-190 East from O'Hare to the Tri-State Tollway (I-294) north. Follow I-294 north to the eastbound Dempster Street exit (there will be a \$1.00 toll). Follow Dempster Street east to Chicago Avenue. Turn left (north) on Chicago Avenue. Turn right (east) on Sheridan Road where Chicago Avenue ends. Turn left (north) on Campus Drive where Sheridan Road reaches the park at Lake Michigan.

